

COLOURFUL LANGUAGE!

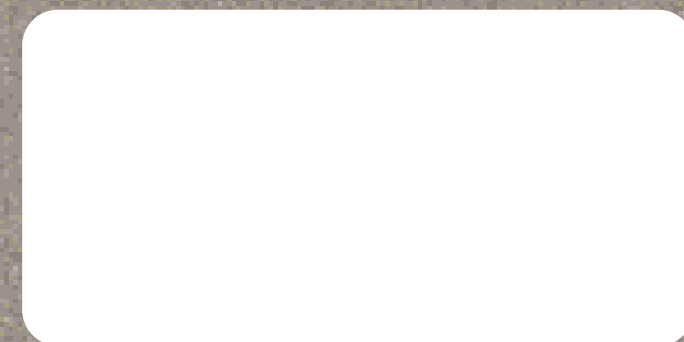


your favourite shades
SPEAK VOLUMES
ABOUT YOU

Trust us, they look just as good parked beside a dumpster.



Sure we spent hours parking the Rios on just the right angle and waited for the light to be perfect. But it was all kind of a waste since the new Rio RS and RX-V look great wherever they go. Incidentally, we found out that after we took this picture and drove home all the nude swimmers came out of the water.

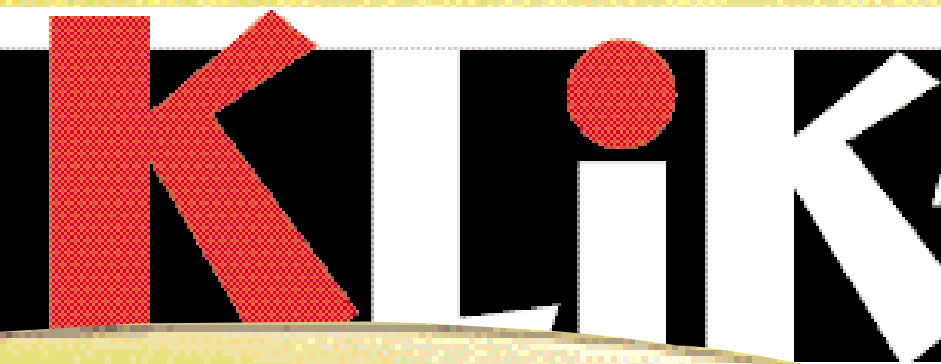


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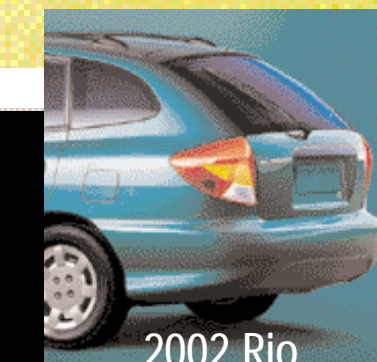


It's about time everyone had a well-made car.

DOOR LOCKS ARE IN – DOOR HANDLES ARE OUT



Making sense of it all.



2002 Rio

Colours to match your mood

Greens to envy,
yellows to mellow,
blues to sing

KIA SPEAKS
About life, love and Rio

2002 KIA RIO
~~\$21,571~~
\$21,571!
CANADIAN EDITION

Switches, gizmos and doohickeys galore!



Kia Canada Inc.

RIO RX-V

SPORT

Shown in Rainforest



5 DOORS, 2 CHOICES

Pick the Rio RX-V that suits your needs. The Sport package includes a CD player, distinctive alloy wheels and an aggressive looking rear spoiler. This baby looks quick even while it's being towed away from a No Parking zone. Or choose an RX-V with air conditioning, power windows, door locks and mirrors, and a roof rack to carry your extra luggage, snowboarding equipment or new mattress. And be honest, it's time for a new mattress, don't you think?

RIO RX-V



Shown in Jungle Mist

INNER BEAUTY



Rio RX-V Interior shown

finding your space IN A CROWDED WORLD

PANTING BY NUMBERS

7 great features that may cause heavy breathing

1. AM/FM/CD Stereo (Put on something sexy.)
2. Ergonomically designed instruments and controls
3. Multi facet reflector halogen headlights
4. Retractable cargo area cover
5. Rear wiper
6. Swing-away mirrors (They go both ways. And why not?)
7. More than enough luggage space for a romantic weekend (RS model shown)

When you consider how much we pack into every Rio, it's amazing there's any room left for you and your stuff. But there's lots. Especially in the 5-door RX-V with its 60/40 split folding rear seats and retractable cargo cover. Beside your snowboard and mountain bike you'll find adjustable headrests, dual cup holders, dual vanity mirrors and available central power door locks, power windows and tachometer. Go for the air conditioning and 4-speaker stereo too, if you want. Then snuggle in with the standard lumbar support, sit in quiet repose and contemplate your domain. Reach a state of total contentment. Then hammer the horn, slam the gas and cut in ahead of the rest of the crowd looking for an escape.



RIO RS

Shown in Jungle Mist



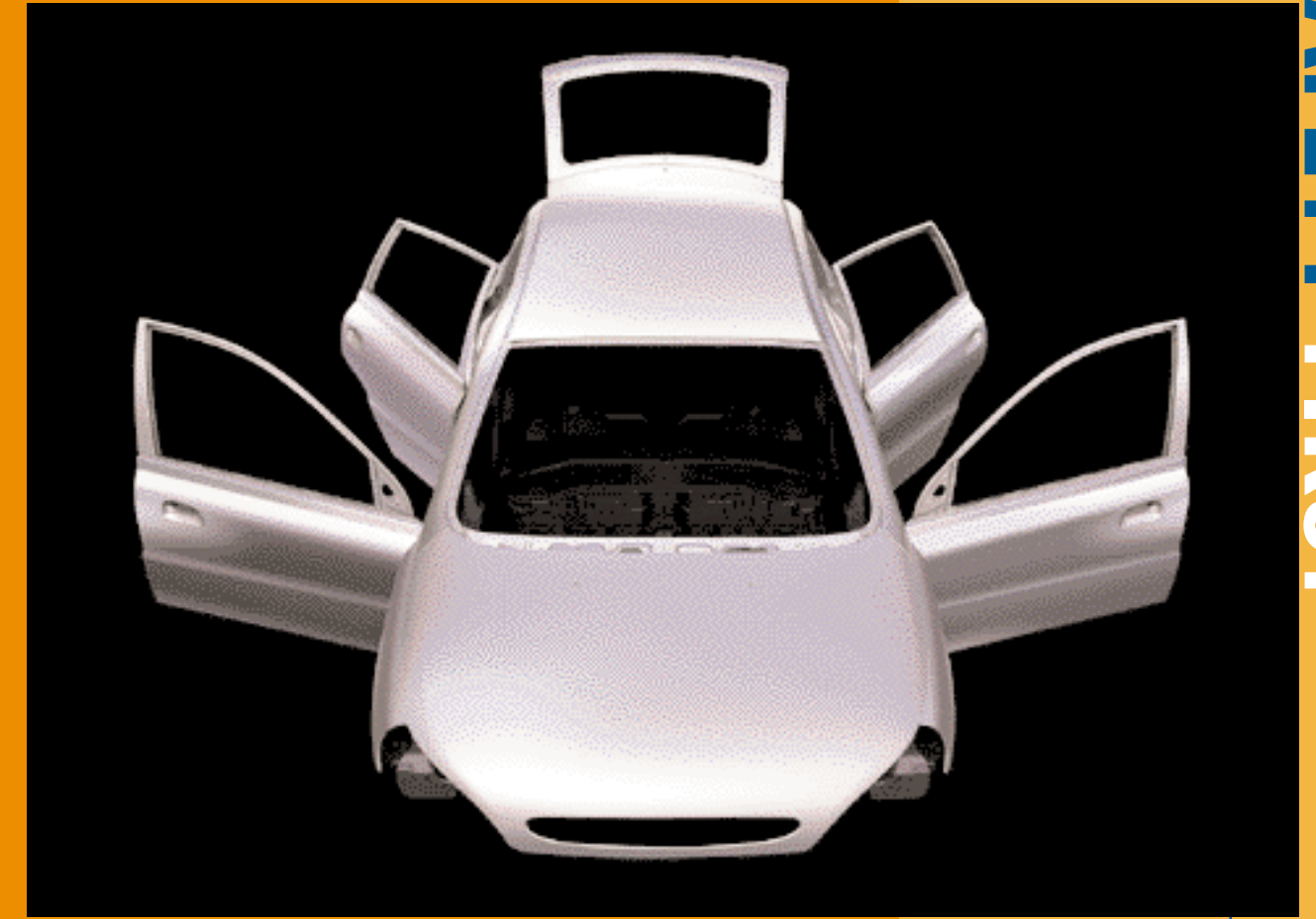
RECIPE FOR FUN

a pinch of performance, a dash of daring,
HOLD THE ANCHOVIES



It's true, anyone can cook. Take one 1.5 litre, 16 valve DOHC engine. Whip it up real good so you can taste all 96 horsepower. Add an independent MacPherson strut suspension and vented disc brakes. Garnish with available power steering and serve with your choice of manual or automatic transmission. Voila! Fun on a platter while providing excellent fuel economy (manual, City: 8.8 l, Hwy: 6.7 l/100 km). Best of all, you don't have to mess up your kitchen because the Rio is available to go. Fast.

Rio RS shown in Total Eclipse



SAFETY FIRST

teaching your dog to catch a frisbee*, SECOND



Driving should be fun. But fun should be safe. If that makes us sound like your mother, then listen up or there'll be no dessert. Every Rio is constructed with energy absorbing bumpers and steel beams in all doors. Every Rio has 3 child seat anchors in the back and dual air bags that deploy only as required, depending on the intensity of the impact. And every Rio puts your safety first. Why, we also protect you against speeding germs and reckless cooties with an anti-bacterial coating on the steering wheel, gear shift and brake lever. So even if you're a nervous driver, there's no reason to be on the edge of your seat. But just in case you are, the front seat belts are height adjustable.



*Registered trademark of Wham-O Inc.
Remember, throwing a frisbee* is not a replacement for nutritious feeding, regular grooming and a nice scratch on the belly. For either of you.

Engine	
Type	1.5 l. DOHC, iron block and aluminum head
Displacement	1,493 cm ³
Horsepower	96 hp @ 5,800 RPM
Torque	98 lb.ft. @ 4,500 RPM
Compression Ratio	9.5 : 1
Transmission	5-speed manual, optional 4-speed automatic

Dimensions	Base, RS	RX-V
Overall length	4,215 mm / 165.9 in.	4,215 mm / 165.9 in.
Overall width	1,675 mm / 65.9 in.	1,675 mm / 65.9 in.
Overall height	1,440 mm / 56.7 in.	1,440 mm / 56.7 in.
Wheelbase	2,410 mm / 94.9 in.	2,410 mm / 94.9 in.
Ground clearance	152 mm / 6.0 in.	152 mm / 6.0 in.
Front head room	1,000 mm / 39.4 in.	1,000 mm / 39.4 in.
Rear head room	955 mm / 37.6 in.	955 mm / 37.6 in.
Front leg room	1,086 mm / 42.8 in.	1,086 mm / 42.8 in.
Rear leg room	831 mm / 32.7 in.	831 mm / 32.7 in.
Cargo volume	290 l / 10.2 cu.ft.	296 l / 10.5 cu.ft.
Cargo volume, seats folded		621 l / 22.0 cu.ft.

Curb Weight	Base, RS	RX-V
Manual transmission	944 kg / 2,076 lb.	997 kg / 2,198 lb.
Automatic transmission	970 kg / 2,134 lb.	1,022 kg / 2,253 lb.

Body and Chassis	Base	RS	RX-V	RX-V sport
Front engine, front wheel drive	S	S	S	S
Independent front suspension	S	S	S	S
Semi-independent rear suspension	S	S	S	S
Front & rear anti-roll bar	S	S	S	S
MacPherson front struts	S	S	S	S
Front & rear coil springs	S	S	S	S
Manual rack-and-pinion steering	S	-	-	-
Power rack-and-pinion rpm-sensing steering	-	S	S	S
Front discs / rear drums brakes	S	S	S	S
Hydraulic, vacuum power-assist brakes	S	S	S	S

Fuel System	Base, RS	RX-V
Fuel tank capacity	45 l	
Fuel	Regular Unleaded	

Fuel Consumption	L/100 km / MPG
Manual transmission	City 8.8 / 32 Highway 6.7 / 42
Automatic transmission	City 9.3 / 30 Highway 7.2 / 39

Mechanical	Base	RS	RX-V	RX-V Sport
5-speed manual transmission	S	S	S	S
4-speed automatic transmission with electronic overdrive	-	O	O	O
Tires P175/70 R13	S	S	-	-
Tires P175/65 R14	-	-	S	S

Exterior	Base	RS	RX-V	RX-V Sport
Body-colour bumpers	S	S	S	S
Black exterior door handles	-	-	-	-
Body-colour exterior door handles	-	S	S	S
Clear halogen headlights	S	S	S	S
Daytime running lights	S	S	S	S
High mounted stop light	S	S	S	S
Black mirror	S	-	-	-
Body-colour mirror	-	S	S	S
Manual remote - Dr & Pass. mirror	S	S	-	S
Power remote - Dr & Pass. mirror	-	-	S	-
Body-colour bodyside mouldings	-	S	S	S
Black window mouldings	S	S	S	S
Mud guards (front & rear)	S	S	S	S
Low profile roof rack	-	-	S	-
Rear lip spoiler	-	S	-	-
Rear hatch wing	-	-	-	S
13" steel wheels	S	S	-	-
14" steel wheels	-	-	S	-
Full wheel covers	-	S	S	-
14" aluminum wheels	-	-	-	S

Interior	Base	RS	RX-V	RX-V Sport
Full cloth seating	S	S	S	S
60/40 split folding rear seat	-	-	S	S
Cloth door inserts	S	S	S	S
Driver's seat height adjuster	-	S	S	S
Driver's seat lumbar support	S	S	S	S
Driver's seat folding armrest	-	S	S	S
Tinted glass	S	S	S	S
Dual airbags	S	S	S	S
Power windows	-	-	S	-
Tilt steering column	-	S	S	S
Central locking door locks	-	-	S	-
Front door map pockets	S	S	S	S
Tachometer	-	-	S	S
Centre console	S	S	S	S
Cup holder (front & rear)	S	S	S	S
Floor mats (front & rear)	S	S	S	S
Map lamps with sunglass case	-	-	S	S
Height-adjustable seat belt anchors	S	S	S	S
Rear child seat tether anchor	S	S	S	S
Emergency glow-in-the-dark trunk release handle	S	S	-	-
Driver's footrest	S	S	S	S
Low fuel indicator	S	S	S	S
Dual vanity mirrors with cover	S	S	S	S
Air conditioning	-	O	S	-
Remote trunk release	-	S	-	-
AM/FM/cassette	-	S	S	-
AM/FM/CD	-	-	-	S
4 speaker sound system	S	S	S	S

S - Standard O - Optional
 RS Package includes: power steering, tilt steering, driver's seat arm rest, driver's seat height adjustment, AM/FM/cassette, body-colour mirrors, side mouldings and outside door handles, lip-spoiler, black and chrome grille, remote trunk release and full wheel covers.
 RX-V includes RS package plus: air conditioning, power windows, power door locks, power mirrors, 14" steel wheels, P175/65 R14 tires, full wheel covers, 60/40 split folding rear seat, rear cargo security cover, map lamps with sunglass case, tachometer and low profile roof rack. Remote trunk release and lip-spoiler not included.
 RX-V Sport Package includes RS package plus: AM/FM/CD player, 14" aluminum wheels, P175/65 R14 tires, rear hatch wing spoiler, 60/40 split folding rear seat, rear cargo security cover, map lamps with sunglass case and tachometer. Remote trunk release and lip-spoiler not included.
 Availability, specifications, materials and colours are subject to change without notice. Information in this brochure is believed to be accurate at time of printing. Honest. Vehicle not exactly as shown because we may have added a few accessories here and there. Plus we waxed and buffed it till our fingers were practically raw. And you can do the same if you want. But even if you're not quite as compulsive as we are, well, this car always looks pretty darned cool. Even after the pigeons have been there and done that.

COMMITMENT don't be afraid of it – WE'RE NOT.



Kia 5-5-5 Extra Care Warranty. We've put together the best customer care package in Canada with full five year coverage on just about everything. And we're not trying to smother you or anything, but we'll be with you 24 hours a day, every day. Kia 5 year Extra Care Roadside Assistance has thousands of North American Roadside Assistance providers to come to your rescue whenever you call. And not to be clingy, but wherever you travel in Canada you'll never be far from our coast-to-coast dealer network. But how deep does our commitment go? How about a 5 year/100,000 km powertrain warranty, 5 year anti-perforation warranty and 5 year/100,000 km comprehensive warranty. That adds up to 5 years of total confidence. We even offer free service adjustments* for the first 12 months or 20,000 kilometres. It's not our fault we care so deeply. It's just the way we are.

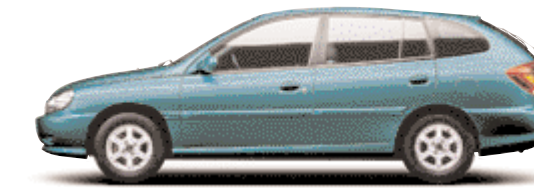
* Please see 2002 Warranty and Consumer Information Manual for details.

Where have we been ALL YOUR LIFE?

Perhaps you're just discovering Kia. Or maybe you already know our history and collect car brochures as a hobby. Either way, we've been building all shapes and sizes of vehicles since 1952. And they're now being driven in over 170 countries around the world. So you're in very good company when you purchase a Rio. In fact, since arriving in the U.S. in 1993 and Canada in 1999, our total number of cars sold worldwide is approaching the five million mark. This includes our popular 4-wheel drive Sportage, our engineered-for-safety Sedona minivan, our stylish new Spectra and the luxurious and powerful Magentis midsize sedan. Not that we're enticing you to change your mind about getting a Rio. Nope, the Rio is one of our favourite designs. Youthful yet experienced. Fun yet responsible. Adventurous enough to take you hang gliding yet reliable enough to get you to your Great Aunt's for tea so you can discuss being added to her will. No doubt she'll be impressed and may request a test drive. But remember, the Rio is nimble and Auntie frightens easily. Take care of the will first.



Napa Green (G)



Rainforest (G)



Mayan Gold (B)



Santiago Yellow (G)



Total Eclipse (G)



Whistler White (G)



Hawaiian Stream (G)



Total Eclipse (G)



Jungle Mist (G)



Hawaiian Stream (G)



Volcano Blast (G)



Jungle Mist (G)



Grey interior (G)



Beige interior (B)



Volcano Blast (G)

Rio Base, RS

Rio RX-V, Sport